



The Reading Treasure Chest Early Literacy Program is a multi-year ongoing community service project of the Lake San Marcos Kiwanis Club Foundation, a non-profit 501(c)(3) charity.

Our goal is to place wooden treasure chests built by members and filled with books (the treasure from the Good Ship Literacy) in elementary schools in the San Marcos area.

Each Treasure Chest is filled with 100 books. Children learn to love reading by having their hands filled with books and we encourage teachers to let the children take the books home to read with their parents.

Capt'n Book and his merry crew also pass out books along the parade route every year during the Kiwanis San Marcos Holiday Parade that is held on the first Sunday of December.

We generally pass out 2,000-3,000 books, depending on our success with fundraising each year. This annual tradition also involves our Sponsored Leadership Program teens

- ♥ Key Club members from three high schools
- ♥ Students from the San Marcos High School FFA program
- ♥ Students from AVID program from 2 high schools.

**One**  
Are YOU the one?  
to make a difference

## Lake San Marcos Kiwanis Club Foundation READING TREASURE CHEST EARLY LITERACY PROGRAM

**Kiwanians know IT DOESN'T MATTER  
WHERE OR WHEN...**

- ♥ It matters that children have regular, positive exposure to the joys of reading!
- ♥ Young children who regularly listen to books being read to them are more likely to become strong readers.
- ♥ Strong readers are more likely to succeed academically!

That's why Capt'n Book and his merry Kiwanian crew build and deliver treasure chests filled with books to our elementary schools and refill them annually.

**YOU CAN HELP WITH  
A TAX DEDUCTIBLE  
DONATION!**



- ♥ **Donate a used but "good as new" book.**  
**Drop off at**  
Lake San Marcos Community Assoc. Office  
1030 La Bonita Dr, Suite 342, Lake San Marcos  
Tuesday-Friday 9 am - 1 pm
- ♥ **Donate a book from our Amazon on-line wish list.**  
[Lake SM Kiwanis Club Literacy Program – Donate a Book](#)
- ♥ **Make a financial donation - big or small - all \$ helps!**
  - Via PayPal - [Paypal.me/USMkiwanis](https://www.paypal.com/USMkiwanis)
  - Via Venmo @LSMKiwanis 925-348-3834
  - Mail your check made payable to  
Lake San Marcos Kiwanis Club Foundation  
1030 La Bonita Drive, Suite 342  
San Marcos, CA 92078

**100% of your donation will buy books! Kiwanians are unpaid volunteers and there is no overhead expense.**

*One Child, One Kiwanian, One Club,  
One Community, One Country, One World.  
The power of ONE at work!*

Learn more at [www.lsmkiwanis.org](http://www.lsmkiwanis.org)

Email us at [lsmkiwanis@yahoo.com](mailto:lsmkiwanis@yahoo.com)

*Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.*